



BrightInsight Ranked 307th Fastest-Growing Company in North America on the 2023 Deloitte Technology Fast 500

Multiple global digital launches, product and platform enhancements and new partnerships in 2023 contributed to 431% revenue growth for biopharma and medtech's preferred digital health platform

SAN JOSE, Calif. — November 29, 2023 — [BrightInsight, Inc.](#), provider of the leading global platform for biopharma and medtech compliant digital health solutions, today announced it ranked 307th on the [Deloitte Technology Fast 500™](#), a ranking of the 500 fastest-growing technology, media, telecommunications, life sciences, fintech, and energy tech companies in North America. This is the second year in a row that BrightInsight has made the list. BrightInsight grew 431% between 2019 and 2022 and ranked 56th of the 94 Fast 500 companies based in the Bay Area, and 174th of the 310 software and services companies.

"We are honored to be recognized again as one of the fastest growing companies in North America. The significant growth that BrightInsight achieved reflects the tremendous work of every team member—from engineering and product to sales and marketing, to customer success," **said Kal Patel, MD, CEO and Co-Founder, BrightInsight.** "2023 has been all about product launches and generating proof points for our customers. With several launches of patient companion apps and SaMD around the globe, we continue to partner with many of the world's leading life sciences companies, helping them to differentiate their therapies and harness unique real-world data to drive business and clinical value."

Highlights from 2023 include:

- BrightInsight serves as the Legal Manufacturer of Record for a first-of-its-kind Ophthalmology app, successfully registering the app as a SaMD (Software as a Medical Device) with the U.S. Food and Drug Administration. BrightInsight has now completed 14 SaMD.
- This year BrightInsight launched a new version of a customer's patient companion app and expanded it globally beyond the U.S. to Japan, Canada and Latin America with new versions of the app customized to each market. Global expansion is being driven by significant adoption and high retention rates among the brand's U.S. users.

- Continuing its expertise in rare diseases, BrightInsight launched a new patient companion app for a groundbreaking gene therapy for hemophilia B.
- BrightInsight made key updates to the **BrightInsight® Platform** adding new mobile and data analytics capabilities to enable our biopharma customers to rapidly build, configure, localize and optimize patient companion apps at scale, in a more cost-effective manner. The Platform can now support NFC and Bluetooth connectivity for medical device integrations across multiple device types. Patient apps built on the BrightInsight Platform can integrate seamlessly with Apple Health and Google Fit and are interoperable through FHIR standards with Electronic Health Records (EHR) and Laboratory Information Systems (LIS). Data dashboards enable exporting and analysis of app utilization and engagement for ongoing app optimization, in a way that meets privacy requirements.
- BrightInsight expanded the capabilities of its [Disease Management Solution](#), a configurable suite of digital applications. The Disease Management Solution now offers additional features that support core use cases including patient diagnosis, treatment selection, patient support program engagement and more.
- BrightInsight was named to the Fierce Medtech Fierce 15. The Fierce Medtech's Fierce 15 spotlights the most exciting startups in medtech.
- Frost & Sullivan named BrightInsight the 2023 Frost & Sullivan Global Company of the Year in the IoT healthcare solutions industry.

About the 2023 Deloitte Technology Fast 500™

Now in its 29th year, the Deloitte Technology Fast 500 provides a ranking of the fastest-growing technology, media, telecommunications, life sciences, fintech, and energy tech companies — both public and private — in North America. Technology Fast 500 award winners are selected based on percentage fiscal year revenue growth from 2019 to 2022.

In order to be eligible for Technology Fast 500 recognition, companies must own proprietary intellectual property or technology that is sold to customers in products that contribute to a majority of the company's operating revenues. Companies must have base-year operating revenues of at least US\$50,000, and current-year operating revenues of at least US\$5 million. Additionally, companies must be in business for a minimum of four years and be headquartered within North America.

About BrightInsight:

BrightInsight provides the leading global platform for biopharma and medtech compliant digital health solutions. When speed matters, we help companies accelerate time to market for regulated digital health offerings across therapeutic areas, including companion apps, healthcare provider interfaces, analytics dashboards, algorithms,

medical devices, connected combination products, diagnostics and Software as a Medical Device (SaMD). BrightInsight replaces the need for lengthy and complex 'build from scratch' implementations by offering configurable software solutions and a proven platform built under a Quality Management System to support global security, privacy and regulatory requirements. When building digital health products on the BrightInsight Platform, compliance is future-proofed as intended use changes scale across geographies.

For more information, visit BrightInsight's [website](#), [Blog](#), [X](#) (formerly Twitter) and [LinkedIn](#) pages.

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Source 1: Attentive "2022 Mobile Customer Engagement Benchmark Report"

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