BrightInsight»

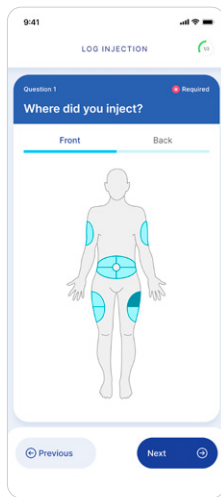# Disease Management Solution to enhance the patient journey for at-home subcutaneous injections
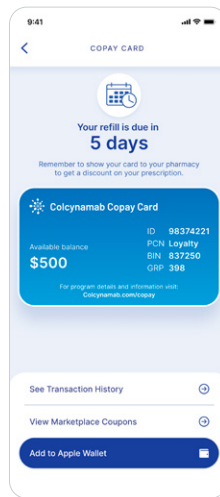
Boost adoption, adherence, and patient experience.
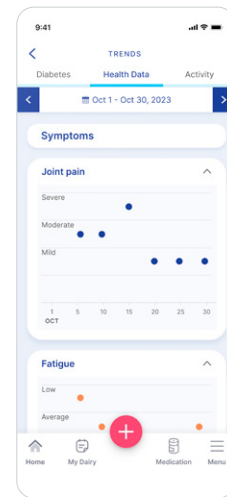
Transform the patient journey

Patients transitioning to at-home subcutaneous injections or infusions may experience fear and anxiety, complex administration management and ongoing access challenges. BrightInsight's Disease Management Solution can be easily configured with our SubQ module to ease the patient journey and increase adherence while collecting real-world data on conversion, retention and reasons for drop-off.

INJECTION REMINDERS + ADMINISTRATION GUIDE

BENEFITS AND FINANCIAL SUPPORT

ONGOING TREATMENT MANAGEMENT

At-home subcutaneous injections, reimagined

Step-by-step injection guide

Injection reminders

Injection site rotation and tracking

Patient support services registration

Contact nurse / case manager

Access therapy resources

Meet your brand objectives

Enhanced adherence leading to improved outcomes and increased revenue

- A step-by-step injection guide to make self-injecting less daunting and more manageable
- An injection site body map and rotation tool to allow patients to easily track their injections and rotate properly
- Configurable reminders and injection scheduler to help patients adhere to their treatment regimen
- Trends screen allows patients to view their treatment progression and share with their HCP

Improved patient support leading to increased brand loyalty

- Seamless PSP registration
- One click of a button to interact with a nurse
- Lab test integration enables users to effortlessly schedule, view and manage lab tests
- Document exchange interface allows patients to securely exchange vital documents for financial assistance and prior authorization
- Patients can be provided a digital copay card they can add to their wallet for instant savings
- Tailored educational resources can provide timely information and encouragement for an optimal patient experience

Real-world data capturing valuable insights around patient activity

- Symptom tracking over time which can be shared with HCP
- ePRO capture of clinical assessment surveys to demonstrate therapy effectiveness
- Quality of life surveys to log results over time to differentiate therapies
- Seamless connected device integration for passive data collection

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