





# **PRODUCT FEATURES & DESCRIPTIONS**

## **AUTHENTICATION AND PROFILE MANAGEMENT**

- Registration methods
  - Accept invitations from HCP users in the web portal
  - Self-registration without HCP invitation
  - Accept invitations from HCP with EHR integration
  - Self-registration without HCP invitation with EHR integration
- Biometric authentication
  - Face ID/Fingerprint for iOS, Fingerprint/Face Unlock for Android
- Patient self-profile management
  - · Profile information
  - · Change password
  - · Modify notifications and permissions
  - · Change profile photo

## INTEGRATION WITH CLINICIAN WEB PORTAL

- All data collected in the patient mobile app can be transferred to the BrightInsight cloud (and therefore the web portal)
- Send and receive messages to HCPs or the entire care team

#### **ALGORITHM HOSTING**

Drive adherence and persistence through personalized drug dosing algorithms

#### ePRO/QUALITY OF LIFE SURVEYS

- Respond to survey questions, such as:
  - · Single select questions
  - Multi-select questions
  - Multi-select dropdowns
  - · Numeric entries
  - URL entries
  - · Feelings (Bad, Okay, Good)
  - Dates
  - Times
  - Questions and schedule of completion are driven from the Clinician Portal

#### **EDUCATIONAL MATERIALS**

- Educational materials can help patients better manage their condition or therapy via:
  - External links
  - Images
  - Documents
  - Videos

## **MEDICATION MANAGEMENT**

- · Therapies and medications may include:
  - Oral medications
  - · Injectable therapies
  - Infusion therapies
- · Works with care plans and set schedules
  - · With customizable reminders
- Prescriptions can be pulled in from the EHR or manually entered from a database
- Guidance for usage
  - · IFU, videos, tutorials, etc.
- Future: Contraindications

## **LOG VITAL METRICS**

- For each disease condition, allow patients to manually enter vital information, such as:
  - Blood glucose
  - · Blood pressure
  - Weight
  - Activity
  - Nutrition
- Apple Health and Google Fit integrations



#### **CHARTS AND TRENDS**

- For all observations (such as blood glucose, blood pressure, weight)
  - Customizable time period
  - · More information can be displayed for each data point
  - · Table view displays individual measurements
- Export or save reports of historical readings to keep track or show HCPs during an office visit
  - Can also be attached to a message to send to the clinician
- · Includes summaries and aggregated information

## **NOTIFICATIONS AND REMINDERS**

- In-app notifications and reminders can be enabled for:
  - Taking medications
  - Scheduling therapies/medications
  - New messages from HCPs
  - · Upcoming appointments
  - Take ePRO/QoL surveys
  - · Care plan actions
  - If no measurements have been taken in X days

#### SYNC CONNECTED DEVICES

- BrightInsight device SDK supports 400+ Bluetooth medical devices across 14 measurement types from 50 device vendors
- · Devices include:
  - Spirometers
  - Thermometers
  - · Weight scales
  - Pill reminders
  - · Activity trackers
  - · Blood glucose meters
  - ECGs
  - Ketone meters
  - Fetal Dopplers
  - · Heart rate monitors
  - Pulse oximeters
  - Sleep trackers
  - · Lactate meters

## **EHR INTEGRATIONS**

- Current capabilities include:
  - Patient search
  - · EHR-connected patient onboarding
  - Vitals
  - Medications
  - Encounters
  - Conditions
  - Appointments
  - U.S. EHR systems
- 2022 capabilities include:
  - 2-way lab results
  - · EHR-connected HCP onboarding
  - 2-way observations
  - Medical images

# The Compliant Platform You Can Count On

BrightInsight provides the leading global platform for biopharma and medtech regulated digital health solutions.

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